



**Media Kit (Short)**  
**Lost & Found: Based on a True Story**  
 Graphic novel memoir by Mei Yu

**Book Industry Reviews**

★ "Yu's fictionalized biographical immigration story highlights perseverance and creative problem solving. The 'Note to Readers,' author's note, and bonus story are fantastic additions... Highly recommended." —

**School Library Journal** STARRED Review

Full review: <https://www.slj.com/review/lost--found-based-on-a-true-story>

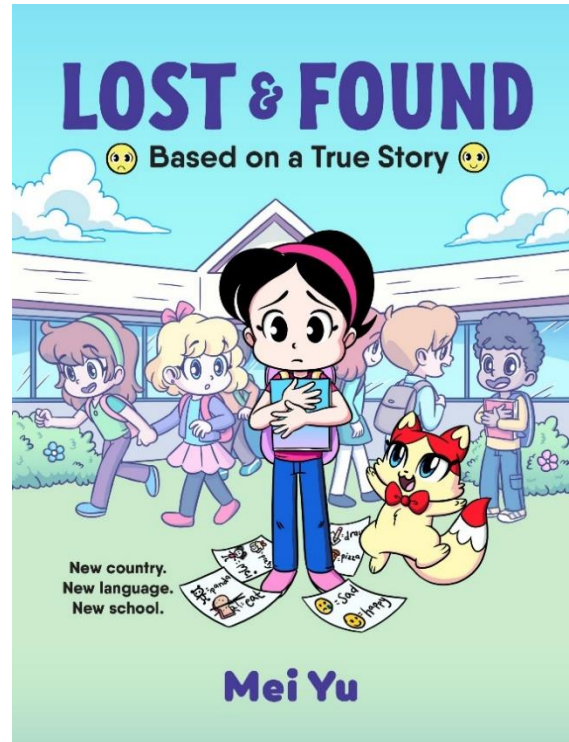
"This bright and bubbly early reader graphic novel, based on debut creator Yu's own immigration story, validates the sometimes overwhelming nature of learning an unfamiliar language as a child in a new country." — **Publisher's Weekly**

Full review:

<https://www.publishersweekly.com/9781454945475>

"Charming, funny, and full of heart." — **Kirkus Reviews**

Full review: <https://www.kirkusreviews.com/book-reviews/mei-yu/lost-found-yu/>



Published by Union Square Kids, New York

**About the Book**

New country. New language. New school.

Being the new kid in school is scary enough, but imagine what it would be like if you were the new kid in a new school, in a new country. That's exactly the situation Mei Yu finds herself in when her family moves from China to Canada. With the help of her faithful sidekick Meiw, Mei learns to navigate her new world, struggling to find her place when everything feels lost.

Based on author Mei Yu's own real-life struggles and triumphs, this charming graphic novel can help inspire readers to learn to be their very best and overcome challenges in their own unique ways.

*Lost & Found* released on April 2, 2024.

**About Mei Yu**

Mei Yu is a multi-talented artist and author living in Vancouver, Canada. With over 1.7 million subscribers, 1,000 art videos, and 450 million views on YouTube, Mei has taught, entertained, and inspired millions of aspiring artists and fans worldwide with her popular manga, anime, and cartoon art tutorials, a vast collection of art style challenges, her original *Animate My Life* animations, and *Puddi Panda* comics and animations. Mei is also a fan-favorite artist on Facebook with over 250K followers.





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Mei has over 30 years of drawing experience. She began drawing at age 2 and taught herself how to draw until high school.

In her high school graduating year, Mei won 17 local and national art awards and scholarships in Canada, including the Michael J. Fox Family Art Scholarship and first place in Canada in the Teletoon Animation Scholarship in the Entrance Category. She studied classical animation on a full scholarship. Upon Mei's graduation at age 19, Vancouver animation studios hired her to work on their animated TV shows. Her success stories appeared many times in Vancouver newspapers and TV programs.

Since 2004, she has taught kids, teens, and adults her anime, manga, and cartoon art classes in schools, libraries, and online. Mei is also the author of over 100 fan-favorite how-to-draw books, coloring books, and ebooks on Amazon.

Mei continues to inform, entertain, and inspire people worldwide with her beautiful artwork, positive attitude, and cheerful personality. Many of Mei's fans regard her as their role model. They have told Mei that her art, online videos, and books were part of their childhood growing up, and ignited their passion for art and creativity. Some are inspired to start their own art journey, while others are picking up their drawing again. Many are furthering their art education and pursuing their dreams in art, animation, comics, fashion, and design, and many of them have become artists themselves.

Mei's beautiful art and family-friendly content are well-loved by parents, teachers, and librarians. Throughout the years, they have told Mei how much their children and students enjoy her art, videos, and books. Today, Mei continues to share her artistic journey with her fans and readers through her creations.

### Mei Yu's Online Presence

Website: <https://meiyuart.com/>

YouTube: <https://www.youtube.com/meiyu>

Facebook: <https://www.facebook.com/meiyuartofficial>

Amazon: <https://www.amazon.com/shop/meiyu>

Instagram: <https://www.instagram.com/meiyuart/>

### Mei Yu in the Media

Mei Yu on Global News:



### Global News interview link

<https://globalnews.ca/video/10462959/global-bc-arts-culture-scene-artist-turns-story-of-coming-to-canada-into-a-book>



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Mei Yu on CBC:



**CBC TV interview links**

<https://www.cbc.ca/news/canada/british-columbia/burnaby-woman-became-a-youtube-star-with-her-manga-anime-tutorials-1.3690506>

<https://www.cbc.ca/news/canada/british-columbia/looking-for-some-last-minute-halloween-fun-try-painting-pumpkins-1.3824280>

<https://www.cbc.ca/player/play/879014467949>

Mei Yu has also appeared in newspapers, including:

- *The Province*
- *The Vancouver Sun*
- *Singtao*

**Contact Mei Yu:**

Email: [contactmeiyu@gmail.com](mailto:contactmeiyu@gmail.com)

To inquire for a full media kit for interview purposes, please contact Mei Yu with your name, organization, and position.